



Flexible Packaging Market in Latin America 2015-2019

The report analyzes and presents an overview of "**Flexible Packaging Market in Latin America 2015-2019**" worldwide.

About flexible packaging

In broad terms, packaging refers to the technology of enclosing a product for the purpose of storage, distribution, sale, and use. Flexible packaging is a non-rigid method of packaging, and flexible

packaging products are made from flexible materials such as plastic, aluminum, and paper. These materials undergo a detailed conversion process such as printing, lamination, coating, and extrusion to develop different types of flexible packaging products, such as plastic bags and pouches, lidding films, foil bags, and sachets.

Technavio's analysts forecast the flexible packaging market in Latin America to grow at a CAGR of 3.42% over the period 2014-2019.

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Covered in this report

The report covers the present scenario and the growth prospects of the flexible packaging market in Latin America for the period 2015-2019. Based on raw materials used, the market can be categorized into four segments: plastic, paper, aluminum foil, and cellulose packaging materials.

Technavio's report, Flexible Packaging Market in Latin America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the flexible packaging market in Latin America and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key leading countries

- Argentina
- Brazil
- Mexico

Key vendors

- Amcor
- Bemis
- Printpack

Other prominent vendors

- Berry Plastics
- Constantia Flexibles
- Coveris
- Innovia Films

Key market driver : Rising demand for packaged food products and beverages

Key market challenge : Slow economic growth in the region

Key market trend : Use of high-barrier flexible materials

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Flexible packaging market by raw material 2014 and 2019

Plastic-based flexible packaging market

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